

Shortcodes



An SMS shortcode is an easy to remember 5 digit number, such as 60777, just like those used by TV shows, such as The X Factor and Big Brother. Most businesses will now use a shortcode; it is becoming an essential communication tool, just as websites were just a few years ago.

Wide Variety of Uses

There are literally thousands of uses for a shortcode for your business, below are just a few examples of how some of our current customers are using the system:

Lead Generation

Use on all of your marketing literature to provide an additional channel for your customers to contact you

Income Generation

By setting the amount it costs to text in you can earn revenue from people texting you

Competitions and Events

You can run text in competitions to generate revenue or to gain mobile numbers for future marketing campaigns

Payments

Customers could pay for services by text message, such as access to websites or the internet, ringtones, wallpapers, etc.

Geographical Services

Customers can text their postcode to find their nearest store, petrol station, cash machine, hotel, etc.

Features:

- Send messages instantly
- Receive messages to your inbox
- Set up automatic responses
- Mail merge function
- Store numbers in the addressbook
- Fully encrypted system
- Unlimited groups
- Create templates for ease of use
- Create keywords for multiple inboxes
- Export data to Microsoft Excel
- MMS and WAP Push messaging capability
- All messages sent via UK routes
- All networks covered

- Schedule messages for the future
- Create your own number
- Personalise your messages
- Create multiple sender names
- Easy addressbook upload
- 100% secure
- Track your messages to the phone
- Email notification of your messages
- Create multiple users
- Quick and easy to set up
- API connectivity
- Strong and robust gateway
- Full international coverage

Benefits to your business

- Raise revenue via premium shortcodes
- Generate more leads
- Build your brand
- Run more effective marketing campaigns
- Increase your market share
- Increased customer contact
- Raised revenue and profit levels
- Save on the cost of telephone calls

- Earn up to £3.23 per message
- Qualify your leads
- Increased brand awareness
- Run labour free marketing campaigns
- Reduce your carbon footprint
- Increased customer retention
- Save staff time
- Save on postage costs

Text messages from just 3p each

For more information or to arrange a free demonstration please contact
sales@instanttxt.co.uk call 01244 394216 or text instanttxt to 60777 for a call back



instanttxt.co.uk
the smarter way to txt